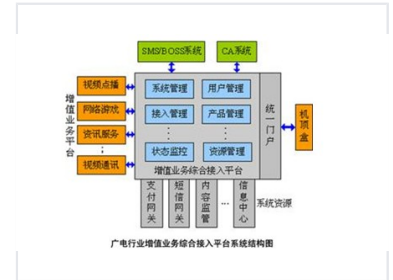


# Value-Added Service Integration Platform for Broadcasting

This platform integrates value-added services for the broadcasting industry. It incorporates SMS/BOSS systems, CA systems, and a unified portal.



## Overview

### Integrated Broadcasting Service Platform

This Value-Added Service Integration Platform is designed specifically for the broadcasting industry, providing a robust architecture to manage diverse digital services. It seamlessly connects core infrastructure like SMS/BOSS and CA systems with user-facing services such as video-on-demand, interactive gaming, and information portals. By centralizing management, access, and monitoring, the platform streamlines operations and enhances the delivery of value-added services to end-users.

## System Architecture

### Core System Components

- SMS/BOSS System
- CA System
- Unified Portal
- Value-Added Service Platform
- System Management
- User Management
- Access Management
- Product Management
- Resource Management
- Status Monitoring

## Service Capabilities

### Supported Services

Video on Demand, Online Gaming, Information Services, Video Communication, Set-top Box Integration

## Connectivity & Integration

### Supported Gateways

Payment Gateway • SMS Gateway

## Management & Control

### Operational Features

Feature Category	Functionality
Content Control	Content Monitoring
System Oversight	Information Center & Resource Management
Platform Stability	Status Monitoring