

Trade Show Services

These services support businesses participating in trade shows. They include event planning, exhibitor coordination, and marketing assistance.



Service Overview

Professional Exhibition and Event Management

We provide comprehensive exhibition organization and advertising agency services tailored for the international information communication industry. Our expertise spans domestic and overseas exhibition management, high-level industry summits, and strategic event planning. We serve as a vital platform for global ICT professionals to foster cooperation, trade, and technical evolution.

Service Scope

Core Business Areas

- Domestic and international exhibition organization
- Overseas business visits and investigations
- High-level industry summits and forums
- Advertisement design, planning, and release
- Event planning and design adornment
- Economic and information technology consulting

Key Performance Metrics

Flagship Exhibition Scale

45000 sqm

Exhibition Area

19 events

Successful Editions Held

Industry Standing

Professional Affiliations

China Exhibition Hall Standing Director, International Telecommunication Union Committee Member, GSM Association Official Partner

Event Portfolio

Notable Industry Events

Event Name	Purpose
China International Information Communication Exhibition	Industry Barometer & Technical Evolution
Senior Chinese ICT BBS	High-end Industry Conference
3G Application & Developers Conference	Technical Exchange
ICT Enterprise Salon	Networking and Cooperation