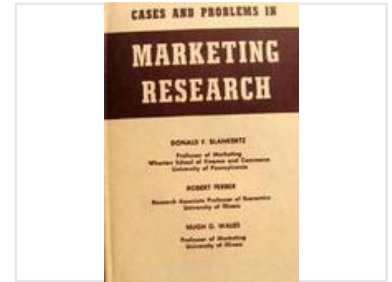


Market Research Case Study Collection

A comprehensive collection of marketing research cases and problems designed for advanced study. It provides real-world scenarios and challenges to enhance analytical and decision-making skills.



Overview

Comprehensive Market Research Resource

This collection offers a deep dive into practical marketing research through a series of real-world cases and problems. Designed for advanced study and application, it bridges the gap between theoretical methodologies and strategic decision-making. It serves as an essential resource for professionals and students aiming to refine their analytical skills in data interpretation and research planning.

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Content Focus

Primary Audience

Marketing Professionals • Students • Academic Researchers

Key Research Areas

Market Research Methodologies, Data Analysis, Strategic Planning, Decision Making, Marketing Problem Solving