

All-Season Passenger Car Tire

This all-season tire is designed for modern passenger cars, ensuring a smooth and comfortable ride. Its optimized tread pattern provides enhanced traction in both wet and dry conditions.



Product Overview

AdvanteX SUV Performance

Designed to meet the performance demands of the modern SUV market, this all-season tire provides optimum vehicle fitment coverage. It features an optimized tread pattern for enhanced traction in both wet and dry conditions, ensuring a smooth and comfortable ride. Built for reliability and durability, it is an ideal solution for drivers seeking balanced performance across various road environments.

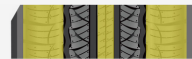
Tread Design & Performance

Features & Benefits



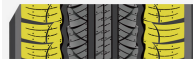
5 rib tread design

- For maximum surface contact and even wear bearing
- Resulting in balanced wet/dry handling performance



Additional shoulder and intermediate rib slot

- For improved shoulder stability and better water drainage efficiency
- Resulting in confident wet/dry and light snow handling performance



Closed and supported shoulder slots

- For a balanced wet/dry noise performance and handling
- Resulting in a quieter and more comfortable ride



Strategically placed sipes/blade density

- For increased biting edges and water dispersion
- Resulting in improved wear performance with comfort and good wet/light snow performance

The 5-rib tread design ensures maximum surface contact, while strategically placed sipes improve water dispersion and traction in various weather conditions.

Tread Design Features

- 5-rib tread design for maximum surface contact and even load bearing
- Additional shoulder and intermediate rib slots for improved stability
- Closed and supported shoulder slots for reduced noise
- Strategically placed sipes and blade density for increased biting edges

Performance Benefits

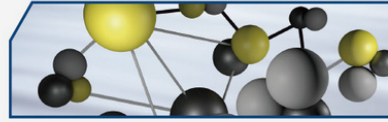
Balanced wet/dry handling, Light snow capability, Improved water drainage, Quieter ride, Enhanced wear performance

Technical Construction



Reinforced high reversed carcass structure

- For a reduction in carcass deformation and enhanced sidewall strength
- Resulting in improved durability and driving stability



Optimized silicon tread formula compound

- For lower rolling resistance, reduced irregular wear and shorter braking distance
- Resulting in improved fuel efficiency and quieter and comfortable driving experience

Advanced construction features, including a reinforced carcass and silicon-based compound, contribute to better durability, fuel efficiency, and a quieter ride.

Construction Benefits

- Reduced carcass deformation
- Enhanced sidewall strength
- Improved durability
- Increased driving stability

Carcass Structure

Reinforced high reversed carcass structure with higher turn-up

Material Technology

Compound Benefits

- Lower rolling resistance
- Reduced irregular wear
- Shorter braking distance
- Improved fuel efficiency

Tread Compound

Optimized silicon tread formula