

55-Inch Digital Advertising Display with Touch Panel

This 55-inch advertising display features a touch panel for user interaction. It has an aluminum frame, alloy enclosure, and tempered glass surface for durability and a modern aesthetic.



Product Overview

Professional Digital Advertising Solution

This 55-inch digital advertising display is engineered for high-impact commercial environments, offering a sleek, floor-standing design perfect for retail spaces or corporate lobbies. Equipped with an integrated PC featuring an Intel i3 processor, 4GB of RAM, and 500GB of storage, it provides a robust platform for managing dynamic content. The unit supports versatile play modes including scheduled and loop playback, ensuring your promotional messaging is always optimized for your audience.

Display & Hardware

Installation

Floor-standing

| | |
|------------|--------|
| Model | 55P23 |
| Net Weight | 110 kg |

Computing & Connectivity

PC Specifications

| Component | Specification |
|---------------|---------------|
| Processor | Intel i3 |
| System Memory | 4G |
| Storage | 500G HDD |
| WIFI Module | RTL8188 |

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|-------------------------|--|
| Connectivity Interfaces | RJ-45 (10/100M), USB 2.0, Infrared Input |
|-------------------------|--|

Media Compatibility

Video Formats

- MPEG-1
- MPEG-2
- AVI (3.11)
- XVID
- H264

Audio Formats

- MPEG-1 Layers
- MPEG-4 AAC-LC 5.1
- HE AAC 5.1
- BSAC 2.0
- WAV
- 24-bit Linear PCM 7.1

Playback Features

Loop, Insertion, Timing, Scheduled Play

Power & Environment

Power Consumption

450 W

Max Consumption

2 W

Stand-by Consumption

Operating Temperature

0°C to 40°C

Operating Humidity

10% to 90% (non-condensing)